

Case Profile: East Coast
AgencyUses Dynamic
Reporting Platform to Elevate
Data Retrieval and Analysis



Powerful Solution Makes

Data Visualization Easy and Impactful



## Case Profile



## **Chief Summary**

Many agencies still use manual reporting processes – often a hybrid of digital and paper-based systems. If the end goal is simply data capture, this is sufficient. But if an agency wants to use data for trend analysis and strategy, like one East Coast Agency that recently became a Benchmark Analytics® partner, a more advanced platform is necessary. The Agency found its hybrid reporting system created operational bottlenecks at every level of the organization without producing meaningful insight. Not only did this create frustration around basic mandatory processes, it led to increased anxiety around data fidelity and compliance.

The Agency wanted a system that could scale with their agency as it adopted more digital tools. Speaking to internal stakeholders, the IT team identified an urgent need to implement a solution that enabled supervisors to quickly contextualize large volumes of data with graphic reports without additional resources or training.





## From Drowning in Data to Real-Time Decision Making

The Agency chose Benchmark Analytics after seeing how easy it was for both technical and non-technical users to create ad hoc, canned, and custom reports. Benchmark enables supervisors to generate detailed, modern reports so they can be used in analysis, compliance reports, and other customer use cases. The Agency found they could move from an unpredictable and tedious reporting process to one that included automation and sophisticated data analysis.





## Benchmark Management System® with Advanced Reporting

Research drives everything we do at Benchmark Analytics. Our experience as officers and public servants informed the design of our systems. This is the software we wish we'd had. With the BMS reporting function, agencies gain reporting that:

- Is configured to address the specific requirements, policies, goals and mission of your department
- Can interact with your existing systems to collect all performance and personnel data
- Provides a 360° holistic view of your police force to ensure the integrity and safety of all officers, units and supervisors
- Has modern features including the ability to drill-down through related levels of data
- Supports flexible and intuitive ad hoc report creation

No two agencies are alike — each has its own unique challenges and goals.

Our expert team is ready to work closely with you to ensure that our state-of-the-art data visualization and reporting is configured to the specific needs of your agency.

Contact us today to learn more.

For more information or to schedule a demo, email us at info@benchmarkanalytics.com or visit us at benchmarkanalytics.com

